

2028 Sponsorship - Opportunities

1100 E Market St · Louisville, KY 40206 featoflouisville.org 502-774-0797



Easing the autism journey through a community network created for families by families by providing ongoing support, education, programs and resources.

FEAT of Louisville is a non-profit that actively supports and helps fund local autism programs and activities for the entire family. FEAT models a collaborative spirit, working with other agencies in the community to identify gaps in services and then implement programs that support both children and families.

FEAT is leading the effort to make Kentuckiana an Autism Friendly Community by expanding the local resources for families challenged with autism and educating the community about autism. All funds raised benefit the following FEAT Programs:



ONTHLY PARENT SUPPORT MEETING



AUTISM FRIENDLY COMMUNITY



AUTISM ADVOCACY



FAMILY SOCIAL OUTINGS



HE ENDEAVOR PRESCHOOL PROGRAM



REAMSINMOTIONSUMMERCAMF



GETYOURFEATWETSWIMPROGRA



'OCATIONAL TRAINING PROGRAM



EST BUDDIES FRIENDSHIP PROGRAM



OPEN NET SOCCER CAMP



FROZEN FEAT



BUILDING SOCIAL SKILLS PROGRAM



BECOME AN AUTISM HERO

We imagine a world where every family challenged with autism is encouraged and empowered, and EVERY child with autism deserves the chance and opportunity to reach their full potential.

FEAT is a Louisville based charity, touching individual families... but with an impact strong enough to transform lives and the communities in which they live. FEAT of Louisville empowers autism families by ensuring that they receive support, education and programs that their children need to succeed.

FEAT of Louisville wants to give you the opportunity to support these events and give hope to thousands in our area who live with autism. The realm of exposure and benefits of sponsorship is outlined on the following pages. Your participation in FEAT events will provide your company tremendous exposure in the marketplace, corporate image enhancement as good corporate citizenry in Louisville, frequent opportunities for touch points with customers and clients, and become an Autism Hero.









RUN FOR AUTISM 5K & FUN RUN The Parklands of Floyds Fork Saturday, May 20, 2023

By becoming an Run for Autism 5K sponsor, you instantly put your company in front of a large audience ready to make a difference in Kentuckiana!

Run for Autism 5k is a fundraising event that teams up friends, families, co-workers, small businesses and corporations to raise not only funds for local autism programs but more importantly to raise autism awareness, understanding and acceptance in our community. And with every step we take, every dollar we raise...we are that much closer.

With over 1200 participants, 100 volunteers and hundreds more spectators, Run for Autism is about bringing the community together in a celebration of caring, of hope, and of compassion to make a difference for everyone who has been touched by autism spectrum disorder.

Proceeds from the Run for Autism 5K provide resources and support, educational workshops, camps & clinics for all children, adolescents and young adults with autism and their families in our community.



CREATE A STIR ABOUT AUTISM GALA The Olmstead Friday, September 29, 2023

Create A Stir About Autism offers an opportunity to equate your brand with "fun!" and compassion.

The Create A Stir About Autism Gala is a fun packed evening with spectacular auction items, delicious food, great music and dancing. It is also a very inspiring event as you get a closer look at how your generous sponsorship has a life-changing impact on local families by helping to provide scholarships and programs that empower families and ease their autism journey.

Sponsorship packages include plenty of tickets for giveaways to thank vendors and key stakeholders, or to show employees your company's dedication to children with autism.



ANGELS FOR AUTISM

In 2020, the inaugural Angels for Autism event commenced. This is an intimate event with a well curated guest list. The event features hor d'oeuvres, dinner, and silent auction.

Your business will have exposure during the event and exposure as a FEAT sponsor on our website and social platforms. Becoming an Angels for Autism partner provides your business the opportunity to partner with FEAT of Louisville and help continue to ease the autism journey for families in our community.

2023 SPONSORSHIP PACKAGE INCENTIVE OPTIONS

| SPONSORSHIP LEVELS | 5K Presenter | 5K Registrations | All 5K Print Ads | 5K Vendor Village Space | Logo on 5K Banners | Logo on 5K Race T-Shirt* | Logo on 5K Website | FEAT Social Media Promotions | FEAT e-newsletter promotion | CAS Presenter | CAS Tickets | Logo on CAS Gala Invites** | Full Page ad in CAS Program | 1/2 Page ad CAS Program | Table Signage & Recognition by Emcee | Logo on Mobile Bidding |
|------------------------------------|--------------|------------------|------------------|-------------------------|--------------------|--------------------------|--------------------|---------------------------------|-----------------------------|---------------|-------------|----------------------------|--------------------------------|----------------------------|---|------------------------|
| Run for Autism 5K | | | | | | | | | | | | | | | | |
| Presenting Sponsor \$5,000 | * | 30 | * | * | * | * | * | * | * | | | | | | | |
| Gold Sponsor - \$2,500 | | 15 | * | * | * | * | * | * | * | | | | | | | |
| Silver Sponsor - \$1,200 | | 10 | * | * | * | * | * | * | * | | | | | | | |
| Bronze Sponsor - \$600 | | 5 | * | * | * | * | * | * | * | | | | | | | |
| Copper Sponsor - \$300 | | 2 | | * | | | * | * | * | | | | | | | |
| Create a Stir About Autism Gala | | | | | | | | | | | | | | | | |
| Presenting Sponsor - \$10,000 | | | | | | | | * | * | * | 30 | * | * | | * | * |
| Gold Sponsor - \$5,000 | | | | | | | | * | * | | 16 | * | * | | * | * |
| Silver Sponsor - \$2,500 | | | | | | | | * | * | | 10 | * | * | | * | * |
| Bronze Sponsor - \$1,500 | | | | | | | | * | * | | 6 | * | | * | * | * |
| Copper Sponsor - \$500 | | _ | | | | | | * | * | | 2 | * | | * | * | * |
| Technology Sponsor - \$1,800 | | | | | | | | * | * | | 8 | * | * | | * | * |
| Photo Booth Sponsor - \$1,500 | | | | | | | | * | * | | 6 | * | | | * | * |

2023 SPONSORSHIP PACKAGE INCENTIVE OPTIONS

| SPONSORSHIP LEVELS | 5K Presenter | 5K Registrations | All 5K Print Ads | 5K Vendor Village Space | Logo on 5K Race T-Shirt | Logo on 5K Website | Logo on FEAT website - 1 Year | FEAT Social Media | FEAT e-newsletter promotion | CAS Tickets | Logo on CAS Gala Invites | Full Page ad in CAS Program | 1/2 Page ad CAS Program | Table Signage & Recognition by Emcee | Logo on Mobile Bidding |
|----------------------------|--------------|------------------|------------------|-------------------------|-------------------------|--------------------|-------------------------------|-------------------|-----------------------------|-------------|-----------------------------|--------------------------------|----------------------------|---|------------------------|
| Angels for Autism | | | | | | | | | | | | | | | |
| Presenting Sponsor \$7,500 | | | | | | | * | * | * | | | | | * | |
| Gold Sponsor - \$5,000 | | | | | | | * | * | * | | | | | * | |
| Silver Sponsor - \$2,500 | | | | | | | * | S. | ** | | | | | * | |
| Bronze Sponsor - \$1,500 | | | | | | | * | * | * | | | | | * | |
| Multi-Event Sponsor | | | | | | | | | | | | | | | |
| Platinum Sponsor-\$21,000 | | 30 | | | | | | | | 40 | | | | | |
| Gold Sponsor - \$11,500 | | 15 | | | | | | | | 20 | | | | | |
| Silver Sponsor - \$5,800 | | 10 | | | | | | | | 10 | | | | | |
| Bronze Sponsor - \$3,500 | | 10 | | | | | | | | 6 | | | | | |

SPONSORSHIP COMMITMENT FORM

Please fill out the following form to confirm your chosen sponsorship package. Feel free to contact us with any questions. Completed forms can be returned to Melanie H. West, Executive Director at **Melanie@featoflouisville.org** or mailed to:

FEAT of Louisville • 1100 East Market Street • Louisville, KY 40206

CONTACT INFORMATION

| Company Name | Contact Person | Contact E-mail Address | | | |
|--------------|-----------------------|------------------------|--|--|--|
| | | | | | |
| | | | | | |
| Address | City, State, Zip Code | Contact Phone Number | | | |

PAYMENT INFORMATION

All sponsorship payments must be made prior to the event date.

- ☐ Please send me an invoice.
- ☐ I have enclosed a check made payable to FEAT of Louisville
- ☐ I would like to put this on my credit card. A FEAT representative will contact you.

SPONSORSHIP LEVELS

RUN FOR AUTISM 5K

- □ \$5,000 Presenting Sponsorship
- □ \$2,500 Gold Sponsorship
- □ \$1,200 Silver Sponsorship
- □ \$600 Bronze Sponsorship
- □ \$300 Copper Sponsorship

ANGELS FOR AUTISM

- □ \$7,500 Presenting Sponsorship
- □ \$5,000 Gold Sponsorship
- □ \$2,500 Silver Sponsorship
- □ \$1,500 Bronze Sponsorship

MULTI-EVENT SPONSOR

Early Bird Pricing - Commitment by March 15, 2023

- □ \$21,000 (20,000) Platinum Sponsorship
- □ \$11,500 (10,500) Gold Sponsorship
- □ \$5,800 (5,5,00) Silver Sponsorship
- □ \$3,500 (3,250) Bronze Sponsorship

ADDITIONAL WAYS TO SUPPORT

THANK YOU!

We look forward to including your organization as a

Run for Autism 5K Registrations

sponsor for FEAT of Louisville's 2023 events.

Team

Individual

Run for Autism 5K Vendor Village

Create A Stir About Autism Gala Tickets

\$150 per person

\$1350 Table of 10

Volunteer Opportunities

Cash or gift-in-kind donations

Raffle, live or silent auction donations

For more information, please contact

Melanie H. West

Phone: 502.387.5451

Email: Melanie@featoflouisville.org

CREATE A STIR ABOUT AUTISM GALA

- □ \$10,000 Presenting Sponsorship
- □ \$5,000 Gold Sponsorship
- □ \$2,500 Silver Sponsorship
- □ \$1,500 Bronze Sponsorship
- □ \$500 Copper Sponsorship
- □ \$1,800 Technology Sponsorship
- □ \$1,500 Photo Booth Sponsorship