



# 2024 Sponsorship Opportunities

1100 E Market St • Louisville, KY 40206

[featoflouisville.org](http://featoflouisville.org)

502-774-0797



*Easing the autism journey through a community network created for families by families by providing ongoing support, education, programs and resources.*

FEAT of Louisville is a non-profit that actively supports and helps fund local autism programs and activities for the entire family. FEAT models a collaborative spirit, working with other agencies in the community to identify gaps in services and then implement programs that support both children and families.

FEAT is leading the effort to make Kentuckiana an Autism Friendly Community by expanding the local resources for families challenged with autism and educating the community about autism. All funds raised benefit the following FEAT Programs:



MONTHLY PARENT SUPPORT MEETINGS



AUTISM FRIENDLY COMMUNITY



AUTISM ADVOCACY



FAMILY SOCIAL OUTINGS



THE ENDEAVOR PRESCHOOL PROGRAM



DREAMS IN MOTION SUMMER CAMP



GET YOUR FEAT WETS WIM PROGRAM



VOCATIONAL TRAINING PROGRAM



BEST BUDDIES FRIENDSHIP PROGRAM



OPEN NET SOCCER CAMP



FROZEN FEAT



BUILDING SOCIAL SKILLS PROGRAM



## BECOME AN AUTISM HERO

We imagine a world where every family challenged with autism is encouraged and empowered, and EVERY child with autism deserves the chance and opportunity to reach their full potential.

FEAT is a Louisville based charity, touching individual families... but with an impact strong enough to transform lives and the communities in which they live. FEAT of Louisville empowers autism families by ensuring that they receive support, education and programs that their children need to succeed.

FEAT of Louisville wants to give you the opportunity to support these events and give hope to thousands in our area who live with autism. The realm of exposure and benefits of sponsorship is outlined on the following pages. Your participation in FEAT events will provide your company tremendous exposure in the marketplace, corporate image enhancement as good corporate citizenry in Louisville, frequent opportunities for touch points with customers and clients, and become an Autism Hero.



**RUN/WALK FOR AUTISM 5K**  
**The Parklands of Floyds Fork**  
**Saturday, June 8, 2024**  
[www.FEAT5K.com](http://www.FEAT5K.com)

By becoming an Run/Walk for Autism 5K sponsor, you instantly put your company in front of a large audience ready to make a difference in Kentuckiana!

Run/Walk for Autism 5k is a fundraising event that teams up friends, families, co-workers, small businesses and corporations to raise not only funds for local autism programs but more importantly to raise autism awareness, understanding and acceptance in our community. And with every step we take, every dollar we raise...we are that much closer.

With over 1200 participants, 100 volunteers and hundreds more spectators, Run/Walk for Autism is about bringing the community together in a celebration of caring, of hope, and of compassion to make a difference for everyone who has been touched by autism spectrum disorder.

Proceeds from the Run/Walk for Autism 5K provide resources and support, educational workshops, camps & clinics for all children, adolescents and young adults with autism and their families in our community.



**CREATE A STIR ABOUT AUTISM GALA**  
**The Olmsted**  
**Friday, September 27, 2024**

FEAT of Louisville's annual gala, Create a Stir About Autism is a glamorous and charitable evening with spectacular live and silent auction items, delicious food, great music and dancing and the popular bourbon pull. It is also a very inspiring event as you get a closer look at how your generous sponsorship has a life-changing impact on local families by helping to provide scholarships and programs that empower families and while easing their autism journey.

We will host our annual Create a Stir About Autism gala at The Olmsted in 2024 to raise funds to assist with several of our community programs including the Endeavor Preschool Program for children with autism, Bluegrass Center for Autism Vocational Program, the Autism Friendly Business Initiative that assists families in integrating into our community, the Get Your FEAT Wet Swim Program, the Dreams in Motion summer camp and several more. Our event is expected to draw over 300 supporters and sponsored businesses will be prominently featured in our event program and marketing.

# 2024 SPONSORSHIP PACKAGE INCENTIVE OPTIONS



## PRESENTING SPONSOR RUN/WALK FOR AUTISM 5K \$5,500

As the presenting sponsor for our 5K event, your organization plays a pivotal role in making our annual 5K a success. Your support is prominently acknowledged and recognized throughout the event. This sponsorship package typically includes the following benefits:

- **Prominent Branding:** Your organization's logo and name prominently featured on event materials such as race t-shirts, banners, signage, website, and social media.
- **Exclusive Exposure:** Exclusive rights to be identified as the "Presenting Sponsor," reinforcing your company's commitment to the event.
- **Public Recognition:** A special announcement during the event to acknowledge your sponsorship and express gratitude.
- **Marketing Opportunities:** Promotion of your products or services in event-related marketing materials, websites, and social media.
- **VIP Treatment:** VIP access for your team, including complimentary race entries, VIP parking space and a prime location at the event.
- **Community Engagement:** Highlight your corporate social responsibility by supporting a charitable cause and engaging with the local community.
- **High Visibility:** Increased visibility to a diverse and engaged audience, including participants, volunteers, and spectators. Overall, being a presenting sponsor for our 5K is an excellent way to demonstrate your company's commitment to fitness, health, and community involvement while gaining valuable exposure and goodwill.
- **Perks:** 25 complimentary race registrations



## PRESENTING SPONSOR CREATE A STIR ABOUT AUTISM GALA \$10,000

As the presenting sponsor for our prestigious and largest fundraiser, your organization is at the heart of this grand occasion, shaping it into an unforgettable event. Your commitment to our cause deserves the highest recognition, and your support ensures the success of the evening. We are proud to showcase your organization as a vital partner in making a lasting impact. Your generosity not only elevates the gala but also strengthens our mission of easing the autism journey through ongoing programs, support and education. Thank you for your unwavering dedication and for being a beacon of light in our charitable journey. The gala draws more than 300 people in person and hundreds through our online auction.

- **Prominent Branding:** Your organization's logo and name prominently featured on event materials such as online marketing, signage at the event in addition to our gala program.
- **Exclusive Exposure:** Exclusive rights to be identified as the "Presenting Sponsor," reinforcing your company's commitment to the event. Your organization receives exclusive speaking opportunity at the beginning of the gala program.
- **Public Recognition:** A special announcement during the event to acknowledge your sponsorship and express gratitude.
- **Marketing Opportunities:** Promotion of your products or services in event-related marketing materials, websites, and social media.
- **VIP Treatment:** VIP access for your team, including complimentary tickets for your guests, VIP parking space and a prime location at the event.
- **Community Engagement:** Highlight your corporate social responsibility by supporting a charitable cause and engaging with the local community.
- **High Visibility:** Increased visibility to a diverse and engaged audience, including guests, volunteers, and online auction supporters. Overall, being a presenting sponsor for the gala is an excellent way to demonstrate your company's commitment to community involvement while gaining valuable exposure and goodwill.
- **Perks:** 30 complimentary tickets to the gala

# 2024 SPONSORSHIP PACKAGE INCENTIVE OPTIONS



## PLATINUM SPONSOR \$20,000

As a Platinum Sponsor, your unwavering commitment stands as a beacon of excellence. Your generous support ensures the success of our mission, and we are proud to showcase your organization as a prominent partner in our cause. Your contribution shines as a symbol of hope and progress, and we thank you for your exceptional dedication.

- Exclusive Branding: Offer exclusive branding rights on all promotional materials, including banners, race shirts, event website and signage.
- VIP Package: Provide VIP race entries, priority booth location, and special recognition during the event.
- Premium Visibility: Feature the sponsor's logo on event materials, race shirts, and social media promotions.
- Booth Space: Provide a premium booth space at the 5K showcasing products or services
- Networking Opportunities: A dedicated networking session to connect with participants.
- Social Media Promotion: Your business will be regularly highlighted on event-related social media platforms.
- Email Newsletter Inclusion: Featured the Platinum sponsor in event-related email newsletters sent to participants
- Perks: 20 race registrations and 20 tickets to the gala



## GOLD SPONSOR \$10,000

Being a Gold Sponsor represents a valuable investment in our cause. Your support is instrumental in achieving our goals, and we are delighted to recognize your organization as a key contributor. Your generosity fuels our mission and helps us make a significant impact. Thank you for your steadfast commitment.

- Exclusive Branding: Offer exclusive branding rights on all promotional materials, including banners, race shirts, event website and signage.
- VIP Package: Provide VIP race entries, priority booth location, and special recognition during the event.
- Premium Visibility: Feature the sponsor's logo on event materials, race shirts, and social media promotions.
- Booth Space: Provide a premium booth space at the 5K showcasing products or services
- Networking Opportunities: Offer a dedicated networking session for the sponsor to connect with participants.
- Social Media Promotion: Regularly highlight your business on event-related social media platforms.
- Email Newsletter Inclusion: Featured the Gold sponsor in event-related email newsletters sent to participants
- Perks: 15 race registrations and 14 tickets to the gala



## SILVER SPONSOR \$5,000

Your role as a Silver Sponsor is vital to our success. Your support provides the foundation upon which our mission thrives. We greatly appreciate your dedication, which helps us make a difference in the lives of those we serve. Thank you for being an essential part of our cause.

- Exclusive Branding: Offer exclusive branding rights on all promotional materials, including banners, race shirts, event website and signage.
- VIP Package: Provide VIP race entries, priority booth location, and special recognition during the event.
- Premium Visibility: Feature the sponsor's logo on event materials, race shirts, and social media promotions.
- Booth Space: Provide a premium booth space at the 5K showcasing products or services
- Networking Opportunities: Offer a dedicated networking session for the sponsor to connect with participants.
- Social Media Promotion: Regularly highlight your business on event-related social media platforms.
- Email Newsletter Inclusion: Featured the Silver sponsor in event-related email newsletters sent to participants
- Perks: 10 race registrations and 8 tickets to the gala



## BRONZE SPONSOR \$2,500

Bronze Sponsor, you are a fundamental pillar of our mission. Your contribution provides the necessary support to drive our initiatives forward. Your commitment helps us reach our goals and create positive change. We express our heartfelt thanks for your vital involvement

- Exclusive Branding: Offer exclusive branding rights on all promotional materials, including banners, race shirts, event website and signage.
- VIP Package: Provide VIP race entries, priority booth location, and special recognition during the event.
- Premium Visibility: Feature the sponsor's logo on event materials, race shirts, and social media promotions.
- Booth Space: Provide a premium booth space at the 5K showcasing products or services
- Networking Opportunities: Offer a dedicated networking session for the sponsor to connect with participants.
- Social Media Promotion: Regularly highlight your business on event-related social media platforms.
- Email Newsletter Inclusion: Featured the bronze sponsor in event-related email newsletters sent to participants
- Perks: 8 race registrations or 4 tickets to the gala



## COPPER SPONSOR \$1000

Your support and dedication is an important part of FEAT's success to continue FEAT's mission. Thank you for being an important piece to our success.

- Exclusive Branding: Offer exclusive branding rights on all promotional materials, including banners, race shirts, event website and signage.
- Booth Space: Provide a premium booth space at the 5K showcasing products or services
- Social Media Promotion: Regularly highlight your business or family on event-related social media platforms.
- Email Newsletter Inclusion: Sponsor featured in event-related email newsletters sent to participants
- Perks: 5 race registrations or 2 tickets to the gala



## AUTISM ADVOCATE \$500

Your support and dedication is an important part of FEAT's success to continue FEAT's mission. Thank you for being an important piece to our success.

- Exclusive Branding: Offer exclusive branding rights on all promotional materials, including banners, race shirts, event website and signage.
- Booth Space: Provide a premium booth space at the 5K showcasing products or services
- Social Media Promotion: Regularly highlight your business or family on event-related social media platforms.
- Email Newsletter Inclusion: Sponsor featured in event-related email newsletters sent to participants

# SPONSORSHIP COMMITMENT FORM

Please fill out the following form to confirm your chosen sponsorship package. Feel free to contact us with any questions.  
Completed forms can be returned to Melanie H. West, Executive Director at **Melanie@featoflouisville.org** or mailed to:  
**FEAT of Louisville • 1100 East Market Street • Louisville, KY 40206**

## CONTACT INFORMATION

Company Name

Contact Person

Contact E-mail Address

Address

City, State, Zip Code

Contact Phone Number

## SPONSORSHIP LEVELS

*We would like to be a sponsor for the following years:*

☐ 2024 ☐ 2025 ☐ 2026 ☐ 2027 ☐ 2028

*Sponsorship Level:*

- ☐ \$5,500 Presenting Sponsorship - 5K Run/Walk
- ☐ \$10,000 Presenting Sponsorship - Create a Stir Gala
- ☐ \$20,000 Platinum Sponsorship
- ☐ \$10,000 Gold Sponsorship
- ☐ \$5,000 Silver Sponsorship
- ☐ \$2,500 Bronze Sponsorship
- ☐ \$1,000 Copper Sponsorship
- ☐ \$500 Autism Advocate

## PAYMENT INFORMATION

*All sponsorship payments must be made prior to the event date.*

- ☐ Pay in full (only for current year, we will send a reminder for subsequent years)
- ☐ Pay in increments: ☐ monthly ☐ quarterly ☐ annually
- ☐ Please send me an invoice.
- ☐ I have enclosed a check made payable to FEAT of Louisville
- ☐ I would like to put this on my credit card. A FEAT representative will contact you.

## THANK YOU!

*We look forward to including your organization as a sponsor for FEAT of Louisville's 2024 events.*

### ADDITIONAL WAYS TO SUPPORT

Run/Walk for Autism 5K Registrations  
Team  
Individual

Run/Walk for Autism 5K Vendor Village  
Create A Stir About Autism Gala

Volunteer Opportunities  
Cash or gift-in-kind donations  
Raffle, live or silent auction donations

For more information, please contact  
Melanie H. West, Executive Director  
Phone: 502.387.5451  
Email: [Melanie@featoflouisville.org](mailto:Melanie@featoflouisville.org)